

<DATE>

<COMPANY>

<CONTACT PERSON>

<ADDRESS>

<CITY, PROVINCE POSTAL CODE>

Dear <NAME>:

**Let me introduce you to an exclusive offer
your business won't find anywhere else**

In our community, I'm constantly amazed how my circles of friends and colleagues overlap: people I thought were strangers have in fact, known each other for years. Maybe you've had that "small world" experience too?

In my role as <COMMUNITY> Chamber of Commerce <ADMINISTRATOR>, it's my pleasure to promote links within our community. So I try not to assume people have met, even when I think they have something in common.

That's why I'd like to take this opportunity to formally introduce you to <CHAMBERS PLAN ADVISOR>. Our chamber is proud to be partnered with the Chambers of Commerce Group Insurance Plan®, and <ADVISOR> is the exclusive advisor representing this program in our area. This strong and mutually beneficial partnership dates back many years: Chambers Plan has been "at work for small business" since 1970.

Why do we endorse an employee benefit plan and promote it across our community? It's because this Plan specializes in benefits for smaller businesses, including one person firms. These businesses are a significant part of our membership and even today, few insurers choose to make employee benefits available to companies of this size.

More than 25,000 firms across Canada are currently covered under Chambers Plan, each with a customized benefit plan based on the types and amounts of coverage that owners like you, have selected. Chambers Plan lets **you** control the cost, because **you** control the coverage included in your plan.

If you haven't spoken to <ADVISOR> about Chambers Plan's affordable prices and custom coverages, you are missing out on an opportunity. I would urge you to call <ADVISOR> or if you prefer, you can request a quote by visiting www.chamberplan.ca. You'll not only enjoy an exclusive benefit of membership but more importantly, you will also be doing your firm and your employees a great service.

Best regards,

<NAME>

<ADMINISTRATOR>