

Chamber Name: Best Ideas Committee	Number of members:
Telephone number:	Email:
Contributor: Refer to page I - 1	Title:
Website:	

Chamber's Business Plan

“Non-profit” or “not-for-profit” is just your Chamber’s tax status, **NOT your business plan.**

Each event/project should:

- Make you MONEY;
- Make you FRIENDS (members); and/or,
- Make you FAMOUS.

You should be budgeting at least a 15% (or more) profit on every event or project. The more money the chamber generates the more resources the chamber will then have to more services to your members. The cycle perpetuates.

