




Chamber Name: Airdrie	Number of members: 476
Telephone number: 403.948.4412	Email: info@airdriechamber.ab.ca
Contributor: Lorna Hunt	Title: Executive Director
Website: www.airdriechamber.ab.ca	

The Airdrie Chamber Minute

Our local radio station, The Range 106.1 FM, airs a one minute spot for the Airdrie Chamber of Commerce, calling it the "Airdrie Chamber Minute". 45 seconds of each spot is devoted to the Chamber, allowing us to say our message of choice for that week. The remaining 15 seconds are for a chamber member to sponsor the message.

		
<h3>The Airdrie Chamber Minute</h3>		
In an effort to keep the public up to date on chamber news, the Airdrie Chamber of Commerce has partnered with The Range FM for "The Airdrie Chamber Minute".		
The Range will air a 1 minute spot for the Chamber of Commerce, calling it The Airdrie Chamber Minute . 45 seconds of each spot will be devoted to the Chamber, allowing it to say the message of choice for that week.		
The remaining 15 seconds are for a chamber member to sponsor that message. Sponsorship allows you to publically promote your company as a chamber member and proud supporter of this community.		
An example sponsorship message would be "This Airdrie Chamber Minute has been brought to you by The UPS store. The UPS store has been a chamber member since 1997. Come see us at the Airdrie Home and Garden Fair. Call the UPS store for all you shipping needs. 403-948-1234"		
Arrangements to sponsor the chamber message can be made through the Chamber Office. Lorna will then supply The Range with a list of sponsors as well as the Chamber's messages. The Range will contact the member sponsors to arrange for their 15 second portion.		
Daily Airdrie Chamber Minute spot Monday - Friday at 11:40am		
Sponsorships will be sold in 5 day (1 week) sets for \$125.00 + GST = \$131.25 (first come, first serve)		
Price includes creative and production		
In order for us to reserve your advertising schedule we require your permission to proceed.		
For week(s) of: _____		
Date: _____	Method of payment <input type="checkbox"/> Cash <input type="checkbox"/> Cheque # _____ <input type="checkbox"/> Visa Card # _____ <input type="checkbox"/> M/C Card # _____ Cardholder Name _____ Expiry Date: _____ Authorized Signature: _____	
Name of Company _____		
Authorized By (Signature) _____		
Please Print Name _____		
Phone _____		
FAX: 403-948-3141		

Arrangements to sponsor the Chamber Minute are made thru the Chamber office and sold in 5 day (1 week) sets. The daily Airdrie Chamber Minute airs weekdays at 11:40 a.m. Chambers Plan supplied Airdrie with 5 different radio scripts and one is used once a month. The other weeks' scripts in the month highlight chamber events or other value-added programs. The sponsorships cover the cost of this one minute radio spot.

